



NEWS RELEASE

FOR IMMEDIATE RELEASE

FOR INFORMATION:

Krystle Lisenby Joseph
Phone: 714.481.5620
Email: krystle.lisenby@lls.org

LLS Gathers Sailors to Race in The Leukemia Cup Regatta

A race to raise funds for cures and make headways against cancer!

ORANGE COUNTY, Calif. – The Leukemia & Lymphoma Society (LLS) announces their Leukemia Cup Regatta, a series of boat races that combines the joy of sailing with the satisfaction of fundraising for a cure. The events will take place with three series' of sailing races: the Junior Leukemia Cup Regatta on May 18 and 19, the Harbor 20 Leukemia Cup Regatta on May 19, and the PHRF Leukemia Cup Regatta on July 13, 2013.

Since 1949, LLS has invested \$875 million to support research for blood cancer patients. The Leukemia Cup Regattas are events that assist in raising funds for LLS's mission to cure leukemia, lymphoma, Hodgkin's disease and myeloma, and improve the quality of life of patients and their families. Gary Jobson, a world-class sailor, an ESPN's sailing commentator, and also a lymphoma survivor, is the National Spokesperson for Leukemia Cup events across the country.

Sailors who participate in The Leukemia Cup Regattas and raise \$10,000 or more are automatically entered into the "Fantasy Sail with Gary Jobson" - an exciting weekend of sailing activities with fellow sailors. Aside from "Fantasy Sail," participants who fundraise are also automatically entered into other special incentives from LLS' national and local sponsors.

The Jr's Regattas will be a two day Regatta. The Harbor 20 Leukemia Cup Regatta is open for all sailors with Harbor 20 boats. Winners will be announced and awarded with trophies after the race takes place for both events. To register to participate with any of our sailing events, you can sign up at www.bitly.com/registerLCR. List of Leukemia Cup Regattas at different states can be found at www.leukemicup.org/register.

There are a number of other events supporting the Leukemia Cup Regatta for non sailors, including:

- more -

- Jr. Board's "Family Bingo Night" – May 17th
- Jr. Leukemia Cup Regatta – May 18th & 19th
- Harbor 20 Leukemia Cup Regatta – May 19th
- Vineyard Vines' Giveback Night – June 14th (Fashion Island)
- PHRF Leukemia Cup Regatta – July 13th

More information can be found online at www.leukemicup.org/ocie or contact Krystle Lisenby Joseph krystle.lisenby@lls.org or at 714.481.5620.

ABOUT THE LEUKEMIA & LYMPHOMA SOCIETY:

The Leukemia & Lymphoma Society ® (LLS) is the world's largest voluntary health agency dedicated to blood cancer. The LLS mission: Cure leukemia, lymphoma, Hodgkin's disease and myeloma, and improve the quality of life of patients and their families. LLS funds lifesaving blood cancer research around the world and provides free information and support services.

Founded in 1949 and headquartered in White Plains, NY, LLS has chapters throughout the United States and Canada. To learn more, visit www.LLS.org or contact the Information Resource Center at (800) 955-4572, Monday through Friday, 9 a.m. to 6 p.m. ET. For information on events at the Orange County/Inland Empire Chapter, please call Krystle Lisenby Joseph at 714.481.5620 or email krystle.lisenby@lls.org

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